



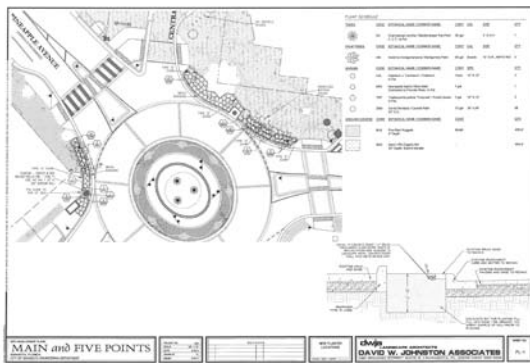
January 3, 2012

Dear Business Owner and/or Resident:

Subject: Palm, Main & Five Points Project

On behalf of City staff, we want to wish you a happy New Year. Downtown was the place to be for the festivities. For those that worked over the holiday, an extra special thank you to you and your family for making our downtown experience enjoyable.

Since the roundabout opened there is concern with pedestrians walking directly across the roundabout and not crossing at the crosswalks. The city arranged for two studies on the behavior of the pedestrians. The findings are that approximately 30 percent of the pedestrians are not utilizing the crosswalks between First Watch and Plaza Five Points. A plan has been prepared to



direct pedestrians to the crosswalks. The plan includes the removal of brick pavers in the sidewalks and placement of plantings near First Watch and Plaza Five Points. There will be raised curbs separating the planting beds from the sidewalk.

For the areas near Zenith and old Patrick's there will be footprints directing pedestrians to



the crosswalks. Planting areas are not recommended for these areas due to right-of-way restrictions and viewing locations for parade routes.

Starting January 9, 2012 changes to the brick pavement near First Watch and Plaza Five Points will occur. This work will not involve lane closures, but sections of the sidewalk will be closed. There will be intermittent lane stoppage for delivery of materials and equipment. All the work is scheduled to be completed prior to January 27, 2012.

We appreciate the cooperation and patience the business owners and residents have shown through the course of the downtown improvements. Your efforts are shown as the downtown continues and will forever be the place to "Stroll, Dine, and Shop".

Sincerely,

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