

# PLANNING & REDEVELOPMENT

## Mission Statement

To work with the community and various public agencies to preserve and shape safe, vital, and well planned urban environments.

## Description of Operations

The role of the Planning and Redevelopment Department is to provide the framework for the community to address change.

### Why We Plan

In the City of Sarasota, we plan for people. We plan for neighborhood livability and central city vitality. We plan for smart development as an antidote to urban sprawl. We plan for both the short and long term.

The Sarasota region is growing. Part of the growth is from people moving into the state for the same reasons we like living here. We are also part of this growth. We contribute to the region's projected future growth by living longer and having children thereby adding to the overall population. Even if we could build a wall around Sarasota tomorrow, and nobody could move in or out during the next 20 years, we still would need more homes just to take care of this natural increase in population.

Comprehensive land use planning, required by Florida law and practiced here in Sarasota, provides a way to manage this growth. It creates policies that support good jobs and affordable homes, protects natural resources, and preserves historic buildings. If we have to grow, it's important to plan so that we change in beneficial ways.

### Our Current Challenge

Sarasota's planning challenge is to reinforce and strengthen the livability of our neighborhoods and our central city in the face of rapid regional growth. Our own City Commission's goals and strategies reflect their firm resolution to meet this challenge. The Planning Department's job is to prepare for, not promote nor discourage, this growth. We have learned from our own city's past, and by watching other communities, that inappropriate development hurts our neighborhoods. If too much development occurs in the suburbs or outlying areas, our inner neighborhoods and our vibrant downtown suffer.

### What We Do

The Planning Department works alongside citizens to create the long-range plans that will guide Sarasota's future. The Comprehensive "long range" Plan is a compilation of the City's goals for the future. This comprehensive plan is known as the Sarasota City Plan. The goals in the plan address many subject areas including: land use, transportation, utilities, recreation and open space, coastal management and housing. In addition, the Future Land Use Plan identifies locations within the City for residential neighborhoods, offices, commercial/shopping areas, industrial areas and parks.

The current planning program coordinates the review of major development and redevelopment projects to ensure they are consistent with the Sarasota City Plan and applicable development regulations. During the review of projects, planners pay particular attention to compatibility with neighborhood character and values expressed by residents throughout the planning process. Another major function is to maintain and update Sarasota's Zoning Code to ensure the development regulations contained in the code remain consistent with the Sarasota City Plan.

The Redevelopment Division was added during FY 02-03 by combining the Planning and Redevelopment Departments. The Redevelopment Division includes three programs; Downtown Redevelopment, Newtown Redevelopment and the Enterprise Zone. The Downtown and Newtown Redevelopment programs are intended to coordinate and promote activities that lead to implementation of the Downtown plan and Newtown plan respectively. The Enterprise Zone program fosters redevelopment by outreaching to existing and new businesses to identify various tax incentives available through this program.

In addition, staff works on a number of special projects related to housing, urban design, environmental protection, historic preservation, art in public places and other issues of concern to Sarasota.

# PLANNING & REDEVELOPMENT

## Department Expenditures by Cost Center

	FY 2004 Actual	FY 2005 Budget	FY 2006 Continuation	FY 2006 Issues	FY 2006 Totals
030631 NEWTOWN REDEVELOPMENT	250,369	316,864	307,808	69,908	377,716
030632 CURRENT PLANNING	654,083	697,090	679,877	0	679,877
030633 LONG RANGE PLANNING	311,575	402,187	376,139	0	376,139
030634 DOWNTOWN REDEVELOPMENT	466,417	477,891	505,642	0	505,642
Totals	\$1,682,444	\$1,894,032	\$1,869,466	\$69,908	\$1,939,374

## Department Expenditures By Category

	FY 2004 Actual	FY 2005 Budget	FY 2006 Continuation	FY 2006 Issues	FY 2006 Totals
Personal Expenditures	1,211,669	1,349,829	1,442,263	66,908	1,509,171
Non Personal Expenditures	411,581	463,003	347,003	3,000	350,003
Capital Expenditures	9,194	13,200	12,200	0	12,200
Transfer Expenditures	50,000	68,000	68,000	0	68,000
Totals	\$1,682,444	\$1,894,032	\$1,869,466	\$69,908	\$1,939,374

## Personnel Summary

Actual Positions	19.00	19.00	1.00	20.00
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## Revenue Summary

	FY 2004 Actual	FY 2005 Budget	FY 2006 Continuation	FY 2006 Issues	FY 2006 Totals
CHARGES FOR SERVICES	1,779	1,500	1,500	0	1,500
OTHER MISCELLANEOUS REVENUES	252	0	0	0	0
TRANSFERS	657,404	839,023	873,929	0	873,929
INTRAGOVERNMENTAL SERVICES	0	291,030	45,000	0	45,000
Totals	\$659,435	\$1,131,553	\$920,429	\$0	\$920,429

# **PLANNING & REDEVELOPMENT**

## **NEWTOWN REDEVELOPMENT**

### **Mission Statement**

The Newtown Division will work closely with the community to successfully implement the Newtown Redevelopment Plan. The Plan requires the creation of strong partnerships between the public, private and non-profit sectors by initiating public investment, using appropriate incentives to draw private investment in the revitalization of the Newtown Community.

### **Description of Operations**

The City of Sarasota has established a priority for redevelopment in Newtown. The Newtown Division will take an active role in managing the development and implementation of the Newtown Master Plan.

The implementation strategy involves the following:

1. Establish an aggressive MBE/WBE Business Development Program that includes financial and technical assistance to encourage private sector investment.
2. Provide market data to support needed services and identify business opportunities.
3. Provide the design framework for new construction.
4. Identify strategic business cluster locations for development.
5. Make Newtown a destination in Sarasota County.
6. Reorient Dr. Martin Luther King, Jr. Way corridor from primarily non-profit service providers to community retail and commercial utilizing the Main Street concept.
7. Support Sarasota Housing Authority initiatives to revitalize all housing authority properties to provide adequate and alternative housing options to current housing authority and greater Newtown residents.
8. Use various electronic media and technology, i.e. website, to keep the community informed and market the Newtown community for new business and residential development.

The Newtown Redevelopment Plan has identified specific deficiencies along Dr. Martin Luther King, Jr. Way, the commercial corridor that bisects Newtown and the surrounding unincorporated Newtown area. The Plan also includes recommendations for specific strategies for attracting new businesses to the Newtown area, as well as recommendations to improve housing options and other educational, cultural, and quality of life issues.

The City of Sarasota has the lead responsibility for the Sarasota County/City of Sarasota Enterprise Zone. This includes reporting requirements to the Florida Governor's Office of Tourism, Trade and Economic Development to ensure that the Enterprise Zone remains a viable option for commercial and industrial business development in depressed areas like Newtown.

Enterprise Zone activities are established by a 13 member Enterprise Zone Development Agency (EZDA) Advisory Board, in it's Strategic Master Plan that details specific goals and objectives that must be implemented by specific times and entities with specific measurable outcomes. An important tool in the implementation is outreach to the residential and business communities. This will be accomplished using a newsletter, public educational seminars, public-speaking engagements, advertising media, various websites and other creative methods to reach the community participants.

The Newtown area has received designations from numerous programs, the Enterprise Zone and Historically Underutilized Business Zone (HUBZone), Urban Infill and Redevelopment, and Florida Front Porch Community, to stimulate revitalization in and around Newtown.

The Newtown community (census tracts 2 and 3) was the area used by the City and County of Sarasota to justify designation as Entitlement Communities by the Department of Housing and Urban Development (HUD). The department will work closely with the Office of Housing and Community Development (OHCD) to obtain a portion of the Community Development Block Grant (CDBG) funds to establish economic development programs intended to encourage and stimulate private sector investment. As Entitlement Communities, federal and state funds are allocated, on an annual basis, for housing and economic development activities that will serve to eliminate the pervasive conditions of poverty, blight and neglect that have fostered communities such as Newtown.

### **Strategic Concern - Economic Development Strategies**

#### **Strategy**

Support Job Creation and Retention

# PLANNING & REDEVELOPMENT

## NEWTOWN REDEVELOPMENT

Task	Current Funding	Fiscal Year Completed	Funds Required
Enhance Enterprise zone incentives. Status - Completed.	Yes	2005	\$0

<u>Indicator</u>	<u>Status</u>				
Number of new businesses in Enterprise Zone.	Completed.				
Description	Unit	FY 2003	FY 2004	FY 2005	FY 2006
<b>Output Measure</b>					
New business on MLK	Percent	n/a	n/a	5.0	n/a

### **Strategic Concern - Implementation of the Newtown Redevelopment Plan**

#### **Strategy**

Implement the Newtown Redevelopment Plan

Task	Current Funding	Fiscal Year Completed	Funds Required
Incorporate Newtown Redevelopment Plan into Sarasota City Plan. Status - Will be accomplished by 2007.	Yes	2007	\$0
Implement a revolving loan program to encourage the creation of new businesses in the Newtown area. Status - Awaiting funding. CDBG grant.	Yes	2005	\$0
Create a Traffic Concurrency Management Area (TCMA) for the road system bounded by Myrtle Street, 10th Street, North Tamiami Trail and North Washington Blvd. Status - In process of hiring a consultant.	Yes	2007	\$0

<u>Indicator</u>	<u>Status</u>				
Amount of plan implemented.	In process.				
<u>Indicator</u>	<u>Status</u>				
Number of new businesses in the Newtown area.	Awaiting Housing and Community development assistance.				

### **Strategic Concern - Operational Focus**

#### **Strategy**

Improve Fredd "Glossie" Atkins Park.

#### **Task**

Acquire additional land, develop park design and secure funding.

Description	Unit	FY 2003	FY 2004	FY 2005	FY 2006
<b>Output Measure</b>					
Meet project schedule	Number	n/a	n/a	n/a	1 Park

### **Strategic Concern - Operational Focus**

#### **Strategy**

Create Transportation Concurrency Management Area.

#### **Task**

Hire consultant to revise Sarasota City Plan.

# PLANNING & REDEVELOPMENT

## NEWTOWN REDEVELOPMENT

Description	Unit	FY 2003	FY 2004	FY 2005	FY 2006
<b>Output Measure</b>					
Meet project schedule by Dec 07	Number	n/a	n/a	n/a	n/a

### Expenditures By Category

	FY 2004 Actual	FY 2005 Budget	FY 2006 Continuation	FY 2006 Issues	FY 2006 Totals
Personal Expenditures	145,562	286,780	277,024	66,908	343,932
Non Personal Expenditures	54,650	29,584	30,284	3,000	33,284
Capital Expenditures	157	500	500	0	500
Transfer Expenditures	50,000	0	0	0	0
Totals	\$250,369	\$316,864	\$307,808	\$69,908	\$377,716

### Personnel Summary

Actual Positions	4.05	3.70	1.00	4.70
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# NEWTOWN REDEVELOPMENT

## Economic Development Coordinator

Staff resources at the Newtown Redevelopment Office are currently at their maximum capacity and an additional professional staff position is needed to accelerate the implementation of the Newtown Redevelopment Plan. The new position would complement and assist existing staff in the coordination of existing and proposed projects such as; development of Fredd “Glossie” Atkins Park, renovation of the Robert Taylor Community Center, financial and technical assistance programs for business development along Dr. MLK Jr. Way, creation of a Transportation Concurrency Management Area to address transportation issues associated with proposed amendments to the Sarasota City Plan and the subsequent rezone, cleanup of the Marion Anderson Place Brownfield and revitalization of the Housing Authority properties. In addition, a recent review of the City’s Capital Improvement Program places a high priority on many of the Newtown Redevelopment Plan Projects. These redevelopment projects often involve real estate transactions, which are increasingly more complex and qualified professional staff resources are critical to moving these projects forward. The City Commission’s direction to identify funding sources to implement the Newtown Plan establishes the need for this new position. Without this additional position implementation of the Newtown Redevelopment Plan will simply take longer to accomplish.

### Cost of Issue

Personal	66,908
Operating	3,000
Capital	0
Transfers	0
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Total	\$69,908
Net Cost of Issue	\$69,908

# PLANNING & REDEVELOPMENT

## CURRENT PLANNING

### Mission Statement

To work with the community and various public agencies to preserve and shape safe, vital, and well planned urban environments.

### Description of Operations

The Section has four major responsibilities: (1) to coordinate the review of development requests among a variety of City agencies; (2) to maintain and update the zoning code; (3) to coordinate the review of historic preservation related requests; (4) to undertake certain "special studies" as assigned, and (5) to inform, explain to, and educate the public as to the substantive and procedural aspects of planning and redevelopment. The staff also provides technical support to the City's Development Review Committee, the Planning Board, the Historic Preservation Board, and the City Commission.

#### (1) Development Review:

The Division coordinated the review and processing of 141 development requests in the fiscal year ending September 30, 2004. Of these, 33 were site plans, 16 were rezonings requests, and 14 were conditional use permits. Many of these requests embraced multiple petitions, such as a rezoning that is accompanied by a site plan and a street vacation. In addition, staff supports the Development Review Committee (chairs), the Planning Board, and the City Commission as these boards review and act upon development requests.

This program will be extensively expanded in the near future as all building permits which alter or create new exterior structures and surfaces will be reviewed by staff as part of the implementation of the Downtown Code.

#### (2) Zoning Code Maintenance:

During Fiscal Year 2003-2004, the division assisted in the development of the proposed Downtown Code. Routine code amendments are programmed into two amendment cycles each year, the last of which contained 24 separate changes. The Development Review Committee and the Planning Board review these changes before they are acted upon by the City Commission.

#### (3) Historic Preservation:

Providing professional and support staff assistance to the Historic Preservation Board, which meets monthly, was assumed by the Division in August 2003. Within the last 6 months, staff has assisted in closing out a "Phase II" historic inventory of the City, initiated a contract for undertaking "Phase III," and prepared a successful request of the State to help fund a "Phase IV" inventory. Collectively, these studies will cost approximately \$100,000 of which 50% will be State funded.

Routine staff assignments include reviewing and making recommendations on requests for historical designation (local, state, and federal), for certificates of appropriateness, and for demolition permits. Responding to frequent questions from the general public is also a routine part of staff's responsibility.

#### (4) Special Studies:

Recent research carried out by staff includes examining potential changes to the county's TDR program.

### Strategic Concern - Economic Development Strategies

#### Strategy

Support for Community Redevelopment

<b>Task</b>	<b>Current Funding</b>	<b>Fiscal Year Completed</b>	<b>Funds Required</b>
Adopt Downtown Code, complete associated rezoning process. Status - Code adopted. Rezone underway.	Yes	2005	\$0

#### Indicator

Code adopted.

#### Status

Adopted by City Commission 06/06/04.

# PLANNING & REDEVELOPMENT

## CURRENT PLANNING

Description	Unit	FY 2003	FY 2004	FY 2005	FY 2006
<b>Effectiveness Measure</b>					
Implementing Downtown Master Plan	Number	n/a	n/a	1,800	n/a

### Strategic Concern - Transportation Innovation and Collaboration

#### Strategy

Pursue Broad-Based Multi-Modal Programs

Task	Current Funding	Fiscal Year Completed	Funds Required
Encourage through regulations (i.e., land use and zoning). Status - Currently implementing through Connectivity Plan, Master Plans, etc. and ongoing as new plans and programs are adopted through time.	Yes	2005	\$0
Pursue viable water taxi program (vendor identification/develop usage and funding plans). Status - Ongoing through participation with MPO.	Yes	2007	\$0

#### Indicator

Utilize database to support alternative forms of transportation.

#### Status

Currently researching and coordinating with the MPO.

Description	Unit	FY 2003	FY 2004	FY 2005	FY 2006
<b>Efficiency Measure</b>					
Improved mobility	Number	n/a	n/a	n/a	n/a

#### Indicator

Create a database regarding travel behavior and transportation characteristics.

#### Status

Ongoing.

Description	Unit	FY 2003	FY 2004	FY 2005	FY 2006
<b>Efficiency Measure</b>					
Improved mobility	Trips	n/a	n/a	n/a	n/a

### Strategic Concern - Historic Preservation

#### Strategy

Strengthen Existing Historic Preservation Program

Task	Current Funding	Fiscal Year Completed	Funds Required
City-wide survey of historic resources. Status - In process of surveying all sections.	Yes	2007	\$0
Process requests to designate individual sites and/or districts. Status - On-going.	Yes	2005	\$0
Advise owners of designated historic buildings on the process for obtaining certificates of appropriateness for renovations and additions. Status - On-going.	Yes	2005	\$0
Invite greater involvement of neighborhood associations, advocacy groups and professional organizations in the promotion of historic preservation. Status - On-going.	Yes	2005	\$0

# PLANNING & REDEVELOPMENT

## CURRENT PLANNING

Task	Current Funding	Fiscal Year Completed	Funds Required
Evaluate current section of the zoning code pertaining to historic preservation and amend as needed.	Yes	2006	\$0

Status - On-going. ahead of schedule.

### **Strategic Concern - Operational Focus**

#### **Strategy**

Development applications are reviewed consistent with code.

#### **Task**

Process public and private amendments within established timeframes.

Description	Unit	FY 2003	FY 2004	FY 2005	FY 2006
<b>Output Measure</b>					
Applications processed on schedule	Percent	n/a	n/a	n/a	100

### **Expenditures By Category**

	FY 2004 Actual	FY 2005 Budget	FY 2006 Continuation	FY 2006 Issues	FY 2006 Totals
Personal Expenditures	409,260	371,081	443,868	0	443,868
Non Personal Expenditures	242,985	296,009	206,009	0	206,009
Capital Expenditures	1,838	0	0	0	0
Transfer Expenditures	0	30,000	30,000	0	30,000
Totals	\$654,083	\$697,090	\$679,877	\$0	\$679,877

### **Personnel Summary**

Actual Positions	5.35	5.95	0.00	5.95
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### **Revenue Summary**

	FY 2004 Actual	FY 2005 Budget	FY 2006 Continuation	FY 2006 Issues	FY 2006 Totals
CHARGES FOR SERVICES	0	0	1,500	0	1,500
OTHER MISCELLANEOUS REVENUES	252	0	0	0	0
INTRAGOVERNMENTAL SERVICES	0	291,030	45,000	0	45,000
Totals	\$252	\$291,030	\$46,500	\$0	\$46,500

# PLANNING & REDEVELOPMENT

## LONG RANGE PLANNING

### Mission Statement

To work with the community and various public agencies to preserve and shape safe, vital, and well planned urban environments.

### Description of Operations

The Section has five major responsibilities: (1) to maintain the City's comprehensive plan through the annual amendment cycle, (2) to coordinate the seven year update of the City's comprehensive plan as mandated by the state, (3) to serve as the Department's intergovernmental coordinating arm on planning and development matters and to undertake special studies as assigned, (4) to maintain base data for planning and redevelopment purposes, and (5) to inform, explain to, and educate the public as to the substantive and procedural aspects of planning and redevelopment.

#### (1) Comprehensive Plan Maintenance:

Each year, the Division coordinates the review and processing of public and private sector proposals to amend the City's comprehensive plan. In undertaking this task, the Division works with the Development Review Committee and formulates recommendations to both the Planning Board and the City Commission. Coordination with the Department of Community Affairs also occurs for all "large scale" amendments which historically represent the majority of those amendments requested.

#### (2) Comprehensive Plan Update:

The last major comprehensive plan update was adopted in 1998. This update was preceded by the drafting of an "Evaluation and Appraisal Report" (EAR) that involved extensive input from City stakeholders. A new EAR is being prepared which will result in another major update of the plan which will be effective in 2007.

#### (3) Intergovernmental/Interagency Coordination and Special Studies:

The Division is involved in a wide variety of tasks that oftentimes involves other City, County, regional and state agencies. Recent tasks include:

- \* Ongoing support to the City's capital improvement program development.
- \* Cultural District Master Plan support.
- \* Support of the US 41 scenic highway designation.
- \* Membership on the Metropolitan Planning Organization's Technical Advisory Committee.
- \* Preparing procedures for implementation of Downtown Master Plan.
- \* Membership on the School Board's "Professional Standards Selection Committee".
- \* Flat fee support research.
- \* Input into the Fair Board's planning for the fair grounds.
- \* Review and comment on the evolving "Downtown Code".
- \* Review and analyze pre-annexation proposals.
- \* E-agenda support.
- \* Support workforce housing initiative.
- \* Strategic Plan support.
- \* Prepare Manatee Protection Plan.
- \* Analysis of City's interlocal agreements in accordance with State mandate.
- \* Support the development of the state mandated "Interlocal Agreement for Public facilities Planning" (school related).
- \* Make application for "Local Government Comprehensive Planning Certification".
- \* Settlement to the comprehensive plan challenge.

#### (4) Data Base Maintenance:

Data necessary to support the Department's development and redevelopment activities are maintained, to a large degree, by this Division. For example:

- Census data is maintained and aggregated as necessary.
- Development is monitored to ensure that adopted area wide thresholds are not exceeded.
- Maps are maintained using GIS software.
- Digitally manipulated maps are produced to support all Department activities.
- Development application status reporting occurs.
- Web page maintenance occurs as time allows.

# PLANNING & REDEVELOPMENT

## LONG RANGE PLANNING

### Strategic Concern - Economic Development Strategies

#### Strategy

Support for Community Redevelopment

Task	Current Funding	Fiscal Year Completed	Funds Required
Continue with permitting process improvements. Status - Completed.	Yes	2005	\$0
Adopt Newtown Redevelopment Plan amendments to City Plan to ensure consistency. Status - TCMA project underway.	Yes	2007	\$0

<u>Indicator</u>	<u>Status</u>				
Amendments approved.	Preparing TCMA.				
Description	Unit	FY 2003	FY 2004	FY 2005	FY 2006
<b>Output Measure</b>					
Adopted in SC	Adopted	n/a	n/a	n/a	n/a

<u>Indicator</u>	<u>Status</u>				
Survey follow-up with development stakeholders indicates improved coordination.	Completed.				
Description	Unit	FY 2003	FY 2004	FY 2005	FY 2006
<b>Efficiency Measure</b>					
Positive survey results for services	Yes/No	n/a	n/a	Yes	n/a

### Strategic Concern - Recognizing the Needs of the Barrier Islands

#### Strategy

Improve Infrastructure

Task	Current Funding	Fiscal Year Completed	Funds Required
Implement Barrier Island Chapter of the City Plan. Status - Will begin in 2007.	Yes	2007	\$0

### Strategic Concern - Operational Focus

#### Strategy

Evaluate Sarasota City Plan.

Task	Current Funding	Fiscal Year Completed	Funds Required		
Every 7 years conduct public information gathering meetings.					
Description	Unit	FY 2003	FY 2004	FY 2005	FY 2006
<b>Output Measure</b>					
Adopt Evaluation and Appaisal Report by December 05	Number	n/a	n/a	n/a	1

### Strategic Concern - Operational Focus

#### Strategy

SCP amendment applications are consistent with procedures.

Task	Current Funding	Fiscal Year Completed	Funds Required
Process public and private amendments.			

# PLANNING & REDEVELOPMENT

## LONG RANGE PLANNING

Description	Unit	FY 2003	FY 2004	FY 2005	FY 2006
<b>Output Measure</b>					
Meet project schedule by Dec 05	Decision	n/a	n/a	n/a	1

**Strategic Concern - Operational Focus**

**Strategy**

Maintain data bases.

**Task**

Maps and graphics on request.

Description	Unit	FY 2003	FY 2004	FY 2005	FY 2006
<b>Output Measure</b>					
Meet delivery schedule	Percent	n/a	n/a	n/a	100

**Expenditures By Category**

	FY 2004 Actual	FY 2005 Budget	FY 2006 Continuation	FY 2006 Issues	FY 2006 Totals
Personal Expenditures	263,427	308,037	319,689	0	319,689
Non Personal Expenditures	40,949	84,350	47,650	0	47,650
Capital Expenditures	7,199	9,800	8,800	0	8,800
Totals	\$311,575	\$402,187	\$376,139	\$0	\$376,139

**Personnel Summary**

Actual Positions	4.50	4.35	0.00	4.35
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# PLANNING & REDEVELOPMENT

## DOWNTOWN REDEVELOPMENT

### Mission Statement

This division is focused on downtown redevelopment programs and initiatives to address economic and revitalization efforts for the City. Coherent City strategies, defined in the adopted Downtown and Newtown Master Plans, are seen as essential to maximize redevelopment efforts. These strategies are also seen as essential to articulate a clear vision of the strengths and direction to be taken by this division. These economic strategies will lead and coordinate public/private partnerships which should lead to the following: steady employment growth, opportunities for increased revenues, improving the quality of life, business creation, retention and expansion, support for disadvantaged and minority businesses, promotion of economic diversification and stability and support for distressed communities and those in the process of economic adjustments.

### Description of Operations

The division focuses on implementing public/private partnerships as outlined in the policy framework noted above. Activities include: 1) preparation of Requests for Proposals (RFP's) for the City or CRA owned properties; 2) negotiations and preparations of development agreements with developers selected through RFP processes; 3) evaluation and administration of applications for use of tax increment funds; 4) coordination of public private redevelopment projects with related public works projects and the zoning code; and assist as needed, with Development Review for projects affected by the Downtown Code.

Work products resulting from this division include the Whole Foods Market/One Hundred Central project, Courthouse Centre, Sarasota Herald Tribune, and the Palm Avenue redevelopment project.

### PUBLIC ART

The Division supports the Public Art Program that involves identifying opportunities and supporting the use of art in public places to enhance public and private development. The program includes: review of art works required within the Community Redevelopment Area in accordance with the zoning code; review of loaned and donated art works; selection of public art works to be acquired using the City's public art fund; the implementation of the repair and maintenance program; and the call to artists for the Lemon Avenue Plaza project.

In addition, the Public Art Committee granted extensions of time for five (5) of the loaned sculptures; approved two potential donations; approved the conceptual idea of three construction projects which will result in the placement of public art; approved the purchase of one (1) sculpture; approved the lease agreement for the Coexistence Exhibition; and processed several cash donations that were made to the public art fund. An extension of the lease agreement with the Sarasota Season of Sculpture was approved. The repair and maintenance program was implemented which resulted in the City owned public art collection being either repaired or cleaned. A major restoration of the art work located in and around the fountain at Lemon and Pineapple Avenues was undertaken and will be completed this summer. The finalist for the Lemon Avenue Plaza public art project was selected.

### Strategic Concern - Attainable Housing

#### Strategy

Support Affordable Housing

Task	Current Funding	Fiscal Year Completed	Funds Required
Develop incentives or requirements to provide affordable housing. Status - CRAAB preparing research.	Yes	2005	\$0

Description	Indicator	Status	Unit	FY 2003	FY 2004	FY 2005	FY 2006
Output Measure	Number of households provided with below market dwelling units.	Researching.					
Provide housing			Number	n/a	n/a	n/a	n/a

# PLANNING & REDEVELOPMENT

## DOWNTOWN REDEVELOPMENT

### Strategic Concern - Economic Development Strategies

#### Strategy

Support Job Creation and Retention

Task	Current Funding	Fiscal Year Completed	Funds Required
Support private/public partnerships for business attraction/retention. Status - Tracking and maintaining inventory, may require additional resources for outside data, included in Building Depts computer database.	Yes	2005	\$0

### Strategic Concern - Economic Development Strategies

#### Strategy

Support for Community Redevelopment

Task	Current Funding	Fiscal Year Completed	Funds Required
Maintain viable redevelopment programs for both Downtown and Newtown. Status - Incorporating the newtown Redevelopment plan into the Sarasota City Plan. The Planning department is implementing the Downtown Redevelopment Plan thru downtown public/private partnerships and infrastructure improvement.	Yes	2007	\$0

### Strategic Concern - Public Space and Recreation

#### Strategy

Implement Adopted Plans and Neighborhood Action Strategies

Task	Current Funding	Fiscal Year Completed	Funds Required
Identify properties necessary for development of parks and facilities. Status - Task completed.	Yes	2005	\$0

<u>Indicator</u>	<u>Status</u>				
Implemented plans.	Task completed.				
Description	Unit	FY 2003	FY 2004	FY 2005	FY 2006
<b>Efficiency Measure</b>					
Parks	Number	n/a	n/a	n/a	n/a

### Strategic Concern - Arts, Culture and Entertainment

#### Strategy

Develop Fiscal Investment in Arts, Culture and Entertainment

Task	Current Funding	Fiscal Year Completed	Funds Required
Evaluate Cultural District Master Plan in context of citywide programs. Status - To begin 2007.	Yes	2007	\$0

<u>Indicator</u>	<u>Status</u>				
Use of economic impact study results to formulate future programming.	A new building.				

# PLANNING & REDEVELOPMENT

## DOWNTOWN REDEVELOPMENT

Description	Unit	FY 2003	FY 2004	FY 2005	FY 2006
<b>Output Measure</b>					
Building constructed	Number	n/a	n/a	n/a	n/a

### Strategic Concern - Arts, Culture and Entertainment

#### Strategy

Review Fiscal Investment in Public Art

Task	Current Funding	Fiscal Year Completed	Funds Required
Review and evaluate existing programs and facilities. Status - Work to begin in 2005.	Yes	2005	\$0
Identify internal operations and capital priorities. Status - Task completed.	Yes	2005	\$0

<u>Indicator</u>	<u>Status</u>
Number of new public art pieces.	Add multi family contributions for public art.

Description	Unit	FY 2003	FY 2004	FY 2005	FY 2006
<b>Output Measure</b>					
Art pieces	Number	n/a	n/a	3	n/a

<u>Indicator</u>	<u>Status</u>
Funding in place to create and maintain public art.	On-going repairs.

Description	Unit	FY 2003	FY 2004	FY 2005	FY 2006
<b>Output Measure</b>					
Maintain public art	Yes/No	n/a	n/a	Yes	n/a

### Strategic Concern - Gateway Master Planning

#### Strategy

Pursue Public/Private Partnerships

Task	Current Funding	Fiscal Year Completed	Funds Required
Develop and Implement University District Plan with local university resources and then expand to other potential gateways, such as MLK, 10th Street, 17th Street, Fruitville Road, Boulevard of Arts, and 301. Status - Will begin 2006.	Yes	2006	\$0

<u>Indicator</u>	<u>Status</u>
Memo of Understanding in place.	\$20,000 budget amendment by City Commission. Ahead of schedule.

# PLANNING & REDEVELOPMENT

## DOWNTOWN REDEVELOPMENT

### Expenditures By Category

	FY 2004 Actual	FY 2005 Budget	FY 2006 Continuation	FY 2006 Issues	FY 2006 Totals
Personal Expenditures	393,420	383,931	401,682	0	401,682
Non Personal Expenditures	72,997	53,060	63,060	0	63,060
Capital Expenditures	0	2,900	2,900	0	2,900
Transfer Expenditures	0	38,000	38,000	0	38,000
Totals	\$466,417	\$477,891	\$505,642	\$0	\$505,642

### Personnel Summary

Actual Positions	5.10	5.00	0.00	5.00
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### Revenue Summary

	FY 2004 Actual	FY 2005 Budget	FY 2006 Continuation	FY 2006 Issues	FY 2006 Totals
TRANSFERS	657,404	839,023	873,929	0	873,929
Totals	\$657,404	\$839,023	\$873,929	\$0	\$873,929