

PLANNING & REDEVELOPMENT

Mission Statement

To work with the community and various public agencies to preserve and shape safe, vital, and well planned urban environments.

Description of Operations

The role of the Planning and Redevelopment Department is to provide the framework for the community to address change.

Why We Plan

In the City of Sarasota, we plan for people. We plan for neighborhood livability and central city vitality. We plan for smart development as an antidote to urban sprawl. We plan for both the short and long term.

The Sarasota region is growing. Part of the growth is from people moving into the state for the same reasons we like living here. We are also part of this growth. We contribute to the region's projected future growth by living longer and having children thereby adding to the overall population. Even if we could build a wall around Sarasota tomorrow, and nobody could move in or out during the next 20 years, we still would need more homes just to take care of this natural increase in population.

Comprehensive land use planning, required by Florida law and practiced here in Sarasota, provides a way to manage this growth. It creates policies that support good jobs and affordable homes, protects natural resources, and preserves historic buildings. If we have to grow, it's important to plan so that we change in beneficial ways.

Our Current Challenge

Sarasota's planning challenge is to reinforce and strengthen the livability of our neighborhoods and our central city in the face of rapid regional growth. Our own City Commission's goals and strategies reflect their firm resolution to meet this challenge. The Planning Department's job is to prepare for, not promote nor discourage, this growth. We have learned from our own city's past, and by watching other communities, that inappropriate development hurts our neighborhoods. If too much development occurs in the suburbs or outlying areas, our inner neighborhoods and our vibrant downtown suffer.

What We Do

The Planning Department works alongside citizens to create the long-range plans that will guide Sarasota's future. The Comprehensive "long range" Plan is a compilation of the City's goals for the future. This comprehensive plan is known as the Sarasota City Plan. The goals in the plan address many subject areas including: land use, transportation, utilities, recreation and open space, coastal management and housing. In addition, the Future Land Use Plan identifies locations within the City for residential neighborhoods, offices, commercial/shopping areas, industrial areas and parks.

The current planning program coordinates the review of major development and redevelopment projects to ensure they are consistent with the Sarasota City Plan and applicable development regulations. During the review of projects, planners pay particular attention to compatibility with neighborhood character and values expressed by residents throughout the planning process. Another major function is to maintain and update Sarasota's Zoning Code to ensure the development regulations contained in the code remain consistent with the Sarasota City Plan.

The Redevelopment Division was added during FY 02-03 by combining the Planning and Redevelopment Departments. The Redevelopment Division includes three programs; Downtown Redevelopment, Newtown Redevelopment and the Enterprise Zone. The Downtown and Newtown Redevelopment programs are intended to coordinate and promote activities that lead to implementation of the Downtown plan and Newtown plan respectively. The Enterprise Zone program fosters redevelopment by outreaching to existing and new businesses to identify various tax incentives available through this program.

In addition, staff works on a number of special projects related to housing, urban design, environmental protection, historic preservation, art in public places and other issues of concern to Sarasota.

PLANNING & REDEVELOPMENT

Department Expenditures by Cost Center

	FY 2005 Actual	FY 2006 Budget	FY 2007 Continuation	FY 2007 Issues	FY 2007 Totals
030631 NEWTOWN REDEVELOPMENT	312,271	377,716	395,013	10,000	405,013
030632 CURRENT PLANNING	605,196	679,877	697,848	125,200	823,048
030633 LONG RANGE PLANNING	316,811	376,139	420,735	0	420,735
030634 DOWNTOWN REDEVELOPMENT	378,605	505,642	527,593	0	527,593
Totals	\$1,612,883	\$1,939,374	\$2,041,189	\$135,200	\$2,176,389

Department Expenditures By Category

	FY 2005 Actual	FY 2006 Budget	FY 2007 Continuation	FY 2007 Issues	FY 2007 Totals
Personal Expenditures	1,265,422	1,509,171	1,582,222	79,700	1,661,922
Non Personal Expenditures	218,034	350,003	378,767	54,500	433,267
Capital Expenditures	16,262	12,200	12,200	1,000	13,200
Transfer Expenditures	113,165	68,000	68,000	0	68,000
Totals	\$1,612,883	\$1,939,374	\$2,041,189	\$135,200	\$2,176,389

Personnel Summary

Actual Positions	20.00	20.00	1.00	21.00
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Revenue Summary

	FY 2005 Actual	FY 2006 Budget	FY 2007 Continuation	FY 2007 Issues	FY 2007 Totals
CHARGES FOR SERVICES	1,703	1,500	26,500	0	26,500
OTHER MISCELLANEOUS REVENUES	9	0	0	25,000	25,000
TRANSFERS	839,023	873,929	973,397	0	973,397
INTRAGOVERNMENTAL SERVICES	65,887	45,000	120,628	0	120,628
Totals	\$906,622	\$920,429	\$1,120,525	\$25,000	\$1,145,525

PLANNING & REDEVELOPMENT

NEWTOWN REDEVELOPMENT

Mission Statement

The Newtown Division will work closely with the community to successfully implement the Newtown Redevelopment Plan. The Plan requires the creation of strong partnerships between the public, private and non-profit sectors by initiating public investment, using appropriate incentives to draw private investment in the revitalization of the Newtown Community.

Description of Operations

The City of Sarasota has established a priority for redevelopment in Newtown. The Newtown Division will take an active role in managing the development and implementation of the Newtown Master Plan.

The implementation strategy involves the following:

1. Establish an aggressive MBE/WBE Business Development Program that includes financial and technical assistance to encourage private sector investment.
2. Provide market data to support needed services and identify business opportunities.
3. Provide the design framework for new construction.
4. Identify strategic business cluster locations for development.
5. Make Newtown a destination in Sarasota County.
6. Reorient Dr. Martin Luther King, Jr. Way corridor from primarily non-profit service providers to community retail and commercial utilizing the Main Street concept.
7. Support Sarasota Housing Authority initiatives to revitalize all housing authority properties to provide adequate and alternative housing options to current housing authority and greater Newtown residents.
8. Use various electronic media and technology, i.e. website, to keep the community informed and market the Newtown community for new business and residential development.

The Newtown Redevelopment Plan has identified specific deficiencies along Dr. Martin Luther King, Jr. Way, the commercial corridor that bisects Newtown and the surrounding unincorporated Newtown area. The Plan also includes recommendations for specific strategies for attracting new businesses to the Newtown area, as well as recommendations to improve housing options and other educational, cultural, and quality of life issues.

The City of Sarasota has the lead responsibility for the Sarasota County/City of Sarasota Enterprise Zone. This includes reporting requirements to the Florida Governor's Office of Tourism, Trade and Economic Development to ensure that the Enterprise Zone remains a viable option for commercial and industrial business development in depressed areas like Newtown.

Enterprise Zone activities are established by a 13 member Enterprise Zone Development Agency (EZDA) Advisory Board, in its Strategic Master Plan that details specific goals and objectives that must be implemented by specific times and entities with specific measurable outcomes. An important tool in the implementation is outreach to the residential and business communities. This will be accomplished using a newsletter, public education seminars, public speaking engagements, advertising media, various websites and other creative methods to reach the community participants.

The Newtown area has received designations from numerous programs, the Enterprise Zone and Historically Underutilized Business Zone (HUBZone), Urban Infill and Redevelopment, and Florida Front Porch Community to stimulate revitalization in and around Newtown.

The Newtown community (census tracts 2 and 3) was the area used by the City and County of Sarasota to justify designation as Entitlement Communities by the Department of Housing and Urban Development (HUD). The department will work closely with the Office of Housing and Community Development (OHCD) to obtain a portion of the Community Development Block Grant (CDBG) funds to establish economic development programs intended to encourage and stimulate private sector investment. As Entitlement Communities, federal and state funds are allocated on an annual basis for housing and economic development activities that will serve to eliminate the pervasive conditions of poverty, blight and neglect that have fostered communities such as Newtown.

STRATEGIC PLAN

Strategic Goal - An Economically Sustainable Community

Strategy - Promote economic development to provide citizens access to increased job opportunities and a strong tax base.

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NEWTOWN REDEVELOPMENT

Objective - Maximize the use of Enterprise Zone economic development incentives to create new jobs, new businesses, and sustain existing business within the Enterprise Zone.

Task	Current Funding	Fiscal Year Completed	Funds Required
Increase the number of new jobs by 100 annually. Status - Fourty-six new jobs have been created at the time of this writing.	Yes	2006	\$0
Create and/or sustain twenty businesses annually. Status - Twenty businesses have been created at the time of this writing.	Yes	2007	\$0

Objective - Redevelopment of City-owned brownfield site to create jobs within the Newtown community.

Task	Current Funding	Fiscal Year Completed	Funds Required
Development of the WalMart Super Center project that will create 300-350 new jobs. Status - Project is in planning phase with construction completion scheduled in 2008-2009.	No	2006	\$1,700,000

Objective - Implement the Newtown Redevelopment Plan.

Task	Current Funding	Fiscal Year Completed	Funds Required
Adopt Newtown CRA resolution. Status - Presentation to the City Commission is scheduled to for 6/5/06.	Yes	2006	\$0
Revise NRP to CRA Plan. Status - This task is pending. The department is in the process of reviewing the Newtown Redevelopment Plan to become the CRA Plan.	Yes	2007	\$0
Prepare Comp Plan amendments for TCMA, Zoning/Land Use changes. Status - Draft of the Comp Plan amendment has been prepared by the consultant pending completion of TCMA.	Yes	2006	\$0
Brownfield redevelopment (WalMart). Status - Remediation planning is underway.	Yes	2007	\$0
Initiate Newtown Parking Plan study. Status - Pending selection of consultant to conduct Newtown Parking Plan study.	Yes	2007	\$0
Prepare Urban Design Plan and design guidelines for MLK. Jr. Way corridor. Status - This task is on hold pending a NRP Comp Plan amendment.	Yes	2007	\$0
Develop plans for mixed-use development @ MLK & Osprey (per feasibility study recommendations). Status - Developing public-private partnerships.	Yes	2007	\$0
Establish Annual Youth Summit. Status - See budget request associated with this task.	Yes	2007	\$0
Develop and implement business development programs. Status - Technical & Financial Assistance Programs is being developed.	Yes	2006	\$0
Redevelop Robert L. Taylor Community Center (multi-generational). Status - None.	No	2006	\$2,750,000

OPERATIONAL FOCUS

Strategy

Improve Fredd "Glossie" Atkins Park.

Task

Acquire additional land, develop park design and secure funding.

PLANNING & REDEVELOPMENT

NEWTOWN REDEVELOPMENT

Description	Unit	FY 2004	FY 2005	FY 2006	FY 2007
Output Measure					
Park completed	Number	n/a	n/a	1	n/a

Strategy

Create Transportation Concurrency Management Area.

Task

Hire a consultant to complete Transportation Concurrency Management Area Study.

Description	Unit	FY 2004	FY 2005	FY 2006	FY 2007
Output Measure					
Meet project schedule by Dec, 2007	Number	n/a	n/a	n/a	n/a

Expenditures By Category

	FY 2005 Actual	FY 2006 Budget	FY 2007 Continuation	FY 2007 Issues	FY 2007 Totals
Personal Expenditures	258,284	343,932	362,829	0	362,829
Non Personal Expenditures	28,822	33,284	31,684	10,000	41,684
Capital Expenditures	0	500	500	0	500
Transfer Expenditures	25,165	0	0	0	0
Totals	\$312,271	\$377,716	\$395,013	\$10,000	\$405,013

Personnel Summary

Actual Positions	4.70	4.70	0.00	4.70
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Revenue Summary

	FY 2005 Actual	FY 2006 Budget	FY 2007 Continuation	FY 2007 Issues	FY 2007 Totals
OTHER MISCELLANEOUS REVENUES	0	0	0	10,000	10,000
INTRAGOVERNMENTAL SERVICES	2,148	0	6,653	0	6,653
Totals	\$2,148	\$0	\$6,653	\$10,000	\$16,653

NEWTOWN REDEVELOPMENT

Teen & Youth Summit Grant

The funds will provide a one time grant to the Front Porch Program to conduct an annual summit for the teens and youth of Newtown and surrounding communities (unincorporated Newtown).

Issues: City/County youth programs are inadequate for the Newtown community needs
High School dropout rates are high
Crime rates are high in the Newtown Community

In volume II {implementation} of the Newtown Redevelopment Plan, one of the Phase I (Short Term Actions - Years 1-5) projects is the "Development of Youth Program." The establishment of an annual youth summit was recommended in Year 2 of the Implementation Plan. Youth Summits provide students with opportunities for partnering with adult policymakers to address current issues that affect youth.

Created in 1995 by Youth for Justice, a national violence-prevention initiative sponsored by the United States Department of Justice through the Office of Juvenile Justice and Delinquency Prevention, youth summits have involved thousands of students across the country. Through youth summits, students have a chance to present their ideas and opinions to policymakers, develop new skills and knowledge, and see themselves as members of a process that can influence law, government, and the way things are done.

Youth Summits instill in young people a sense of their own responsibility for developing and participating in solutions to the challenges facing their communities and empowers them to be greater participants not only in the community but also in their schools.

Revenue has been included to offset the expenditure.

Guest Speakers	\$5,000
Workshops	\$2,500
Materials	\$2,500
Sponsorship Revenue	\$10,000

Cost of Issue

Personal	0
Operating	10,000
Capital	0
Transfers	0
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Total	\$10,000

Revenue

OTHER MISCELLANEOUS REVENUES	10,000
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	10,000

Net Cost of Issue	\$0
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PLANNING & REDEVELOPMENT

CURRENT PLANNING

Mission Statement

To work with the community and various public agencies to preserve and shape safe, vital, and well planned urban environments.

Description of Operations

The Current Planning Section has five major responsibilities:

(1) Development Review:

This Section coordinated the review and processing of 141 development requests in fiscal year ending September 30, 2005. Of these, 33 were site plans, 16 were rezoning requests and 14 were conditional use permits. Many of these requests embraced multiple petitions such as a rezoning that is accompanied by a site plan and/or a street vacation. In addition, staff supports the Development Review Committee (chairs), the Planning Board and the City Commission as these boards review and act upon development requests.

The development review program began expanding its review obligations with the evolution of the new Downtown Code including the development of administrative procedures to address such matters as review, interpretations and adjustments. This program includes the review of all building permits which alter or create new exterior structures and surfaces.

(2) Zoning Code Maintenance:

During Fiscal Year 2004-2005, the division assisted in the development of the Downtown Code. In addition, routine code text amendments are considered during twice annually - the last of which contained 24 separate proposed changes. The Development Review Committee and the Planning Board review these changes before they are acted upon by the City Commission.

(3) Historic Preservation:

Providing professional and support staff assistance to the Historic Preservation Board, which meets monthly, was assumed by the Division in August 2003. Within the last 6 months, staff has assisted in closing out a "Phase II" historic inventory of the City, initiated a contract for undertaking "Phase III" and prepared a successful request to the State to help fund a "Phase IV" inventory. Collectively, these studies will cost approximately \$100,000 of which 50% will be State funded.

Routine staff assignments include reviewing and making recommendations on requests for historical designation (local, state, and federal), for certificates of appropriateness and for demolition permits. Responding to frequent questions from the general public is also a routine part of staff's responsibility.

(4) Special Studies:

While the focus of the special studies vary widely, those addressed during the 2005-2006 fiscal year included support to the flat fee study, the strategic plan, budget preparation, Fred Atkins Park, Rod Krebs' proposal to acquire City owned development rights and web page maintenance.

(5) Public Information and Education:

Hundreds of general public inquiries were handled by the current planning staff. The majority of these inquiries were "walk in/call in". In addition, staff attended dozens of neighborhood workshops.

STRATEGIC PLAN

Strategic Goal - A Responsible and Accessible Government that has Sound Financial and Administrative Practices

Strategy - To ensure an empowered and informed citizenry, the City will employ outreach techniques.

Objective - To offer easily accessible and up-to-date information concerning City policies, programs and service deliverables via the City website.

Task	Current Funding	Fiscal Year Completed	Funds Required
Re-design department Web page by December, 2006 and update all components. In addition, create routine maintenance program.	Yes	2006	\$0

PLANNING & REDEVELOPMENT

CURRENT PLANNING

Status - The redesign of the department webpage is in-process. The maintenance program will be implemented when the webpage has been re-designed.

Strategic Goal - Viable, Safe and Diverse Neighborhoods and Businesses that Work Together

Strategy - Protect and preserve cultural, historic, architectural and archaeological resources.

Objective - Identification of all historic resources within the City of Sarasota.

Task	Current Funding	Fiscal Year Completed	Funds Required
Complete Phase V (Final Phase) by the end of 2006. Status - Phase V is currently underway with anticipated completion in December, 2006.	Yes	2006	\$0
Maintain updated department information and lists of employees. Status - This task is completed but will be updated as needed.	Yes	2006	\$0

Objective - Proactively increase the number of historic structures designated within the City of Sarasota.

Task	Current Funding	Fiscal Year Completed	Funds Required
To work in cooperation with the City Neighborhood Partnership Office (NPO) & Neighborhood Associations to share information from the Historic Preservation Survey. Status - This task will be initiated upon the completion of the Historic Preservation survey, estimated to be in the Summer of 2006.	Yes	2006	\$0

OPERATIONAL FOCUS

Strategy

Development applications are reviewed consistent with code.

Task

Process public and private amendments within established timeframes.

Description	Unit	FY 2004	FY 2005	FY 2006	FY 2007
Output Measure					
Applications processed on schedule	Percent	n/a	100	100	n/a

Expenditures By Category

	FY 2005 Actual	FY 2006 Budget	FY 2007 Continuation	FY 2007 Issues	FY 2007 Totals
Personal Expenditures	411,193	443,868	460,889	79,700	540,589
Non Personal Expenditures	144,003	206,009	206,959	44,500	251,459
Capital Expenditures	0	0	0	1,000	1,000
Transfer Expenditures	50,000	30,000	30,000	0	30,000
Totals	\$605,196	\$679,877	\$697,848	\$125,200	\$823,048

Personnel Summary

Actual Positions	5.95	5.95	1.00	6.95
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PLANNING & REDEVELOPMENT
CURRENT PLANNING

Revenue Summary

	FY 2005 Actual	FY 2006 Budget	FY 2007 Continuation	FY 2007 Issues	FY 2007 Totals
CHARGES FOR SERVICES	427	1,500	26,500	0	26,500
OTHER MISCELLANEOUS REVENUES	9	0	0	15,000	15,000
INTRAGOVERNMENTAL SERVICES	36,441	45,000	55,000	0	55,000
Totals	\$36,877	\$46,500	\$81,500	\$15,000	\$96,500

CURRENT PLANNING

Historic Preservation Conference

Historic Preservation - Downtown Historic Designation

2007 Historic Preservation Conference as per City Commission directive May 1, 2007.

The Florida Trust holds their annual conference in May of each year to coincide with Preservation Month. In the past decade cities as small as Tallahassee and Gainesville have hosted the conference, in addition to larger cities such as Orlando, Tampa, and St. Petersburg. Typically, about 500 people attend each year. Attendees at this year's conference in St. Augustine came from all corners of the state. Most stayed in the area at least 3 nights, and spent more than \$500 over the course of the weekend.

Next year the Florida Trust has chosen Sarasota to be the host city. A Steering Committee has been meeting for the past several months to develop an interesting schedule of tours, workshops and special events. Representatives from the Department of Planning and Redevelopment and the City Historic Preservation Board serve on that committee.

Each year the host city has contributed \$10,000 to \$15,000 to help underwrite this event. Accordingly, \$15,000 has been requested in this issue and will be funded by contributions from sponsors or funding from the Historic Preservation Demolition Fund.

Cost of Issue

Personal	0
Operating	15,000
Capital	0
Transfers	0
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Total	\$15,000

Revenue

<hr/> OTHER MISCELLANEOUS REVENUES	15,000
	<hr/> 15,000

Net Cost of Issue \$0

CURRENT PLANNING

Historic Preservation Planner

This request would allow for the implementation of initiatives that have been adopted (Ordinance #02-4364) by the City Commission as part of the Historic Preservation chapter of the comprehensive plan. Currently, existing staff (an equivalent of nearly 1/2 of a full time position) has been maintaining the program which primarily consists of managing consultants involved with the City-wide survey, processing applications for certificates of appropriateness, meeting state/federal reporting requirements, serving the HPB at its monthly meetings, and other routine matters. The full-time preservation planner would free up the equivalent 1/2 time position to do other assignments and to begin implementing such Historic Preservation Chapter comprehensive plan related initiatives as:

Assess the City-wide survey results for their level of significance (Action Strategy 1.4, 2.1, 2.2, 2.3)

Publicize the results of the City-wide survey (Action Strategy 1.5)

Maintain and update the process for the identification and designation of historic/conservation districts (Obj 3)

Adopt district appropriate zoning district regulations for specific districts to protect their historic resources (Action Strategy 3.3)

Create standards for the review of demolition, rehab, renovation, alteration and new construction (Action Strategy 3.4)

Research the possibility for establishing economic incentives (Action Strategy 3.5)

Integrate historic preservation into the city staff and departmental decision-making process (Objective 4)

Review and update the historic preservation ordinance (Action Strategy 5.1)

Prepare nominations (Action Strategy 5.3)

Increase community awareness (Objective 6 and Action Strategies 6.1 through 6.8)

Revise fees, where economically feasible, to encourage preservation (Objective 7 and Action Strategies 7.1 and 7.2)

Maintain and strengthen preservation partnerships (Objective 8 and Action Strategies 8.1 through 8.7)

Support economic development efforts appropriate to preservation (Objective 9 and Action Strategies 9.1 through 9.3)

Create a mechanism for regular review and evaluation of the Historic Preservation Plan (Objective 10)

Cost of Issue

Personal	79,700
Operating	4,500
Capital	1,000
Transfers	0
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Total	\$85,200
Net Cost of Issue	\$85,200

CURRENT PLANNING

Density Bonus Code Amendment

Consultant work to process the code being prepared to implement the "density bonus" attainable housing initiative. Work would include presenting, modifying, and defending draft through workshops and public hearings leading to adoption.

Cost of Issue

Personal	0
Operating	25,000
Capital	0
Transfers	0
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Total	\$25,000
Net Cost of Issue	\$25,000

PLANNING & REDEVELOPMENT

LONG RANGE PLANNING

Mission Statement

To work with the community and various public agencies to preserve and shape safe, vital, and well planned urban environments.

Description of Operations

The Long Range Planning Section has five major responsibilities:

(1) Annual Comprehensive Plan Maintenance:

Each year, the Division coordinates the review and processing of public & private sector proposals to amend the City's comprehensive plan. In undertaking this task, the Division works with the Development Review Committee and formulates recommendations to both the Planning Board and the City Commission. Coordination with the Department of Community Affairs also occurs for all "large scale" amendments which historically represent the majority of those amendments requested.

(2) Seven Year Comprehensive Plan Update:

The last major comprehensive plan update was adopted in 1998. During fiscal year 2004-2005, this Section coordinated an audit of that comprehensive plan resulting in a document entitled the "Evaluation and Appraisal Report" (EAR). This audit, which was prepared with the input from a variety of City departments, will serve as the foundation for updating the 1998 comprehensive plan. That update is scheduled to be completed in the 2007-2008 time frame.

(3) Special Studies

The Section was involved in a wide variety of special projects, some of which involved other departments and agencies.

Tasks supported by Section staff included:

- * Review of the City's capital improvement program development.
- * Review of the Cultural District Master Plan.
- * Participation in the U.S. 41 scenic highway designation.
- * Membership on the Metropolitan Planning Organization's Technical Advisory Committee.
- * Membership on the School Board's Facility Planning Committee.
- * Review of the Downtown Code.
- * Review and analysis of pre-annexation and annexation proposals.
- * Manage the workforce housing initiative.
- * Preparation of the Manatee Protection Plan.
- * Prepared analysis of City's interlocal agreements in accordance with State mandates.
- * Preparation of the state mandated "Interlocal Agreement for Public facilities Planning" (school related).
- * Review of the Brownfield designations.
- * Review of the Newtown TCMA.

(4) Data Base Maintenance:

Data necessary to support the Department's development and redevelopment activities are maintained, to a large degree, by this section. For example:

- * Census data is maintained and aggregated, as necessary.
- * Development is monitored to ensure that adopted area wide thresholds are not exceeded.
- * Maps are maintained using GIS software.
- * Digitally manipulated maps are produced to support all Department activities.
- * Development application status reporting occurs.

(5) Public Information and Education

Many general public inquiries were handled by long range planning division. The majority of these inquiries were of the "walk in/call in" variety. In addition, neighborhood workshops having both general and specific focuses were attended.

STRATEGIC PLAN

Strategic Goal - Viable, Safe and Diverse Neighborhoods and Businesses that Work Together

Strategy - Increase neighborhood vibrancy through neighborhood planning.

Objective - Implement Innovation 41, the master plan for the educational corridor.

PLANNING & REDEVELOPMENT

LONG RANGE PLANNING

Task	Current Funding	Fiscal Year Completed	Funds Required
Review final plan and determine what components should be considered for implementation by the City. Status - The department is reviewing the draft plan.	Yes	2006	\$0

Objective - Incorporate Newtown Redevelopment Plan into Sarasota City Plan.

Task	Current Funding	Fiscal Year Completed	Funds Required
Complete TCMA and incorporate Newtown Redevelopment Plan into Sarasota City Plan. Status - This activity is currently in process with an anticipated completion in 2007.	Yes	2007	\$0

Strategy - Improve housing opportunities for all households.

Objective - Implement the Downtown Density Bonus Program to create workforce housing opportunities.

Task	Current Funding	Fiscal Year Completed	Funds Required
Bring amendment to the City Commission to adopt by the end of 2007. Status - DCA is currently reviewing with an anticipated adoption at the end of 2006.	Yes	2007	\$0

OPERATIONAL FOCUS

Strategy

Evaluate Sarasota City Plan.

Task

Conduct public information gathering meetings every seven years.

Description	Unit	FY 2004	FY 2005	FY 2006	FY 2007
Output Measure Adopt Evaluation and Appaisal Report by Dec, 2005	Yes/No	n/a	n/a	n/a	n/a

Strategy

SCP amendment applications are consistent with procedures.

Task

Process public and private amendments.

Description	Unit	FY 2004	FY 2005	FY 2006	FY 2007
Output Measure Meet project schedule by Dec, 2006	Number	n/a	0	5	n/a

Strategy

Maintain data bases.

Task

Provide maps and graphics on request.

Description	Unit	FY 2004	FY 2005	FY 2006	FY 2007
Output Measure Meet delivery schedule	Percent	n/a	100	100	100

PLANNING & REDEVELOPMENT LONG RANGE PLANNING

Expenditures By Category

	FY 2005 Actual	FY 2006 Budget	FY 2007 Continuation	FY 2007 Issues	FY 2007 Totals
Personal Expenditures	293,087	319,689	336,785	0	336,785
Non Personal Expenditures	17,172	47,650	75,150	0	75,150
Capital Expenditures	6,552	8,800	8,800	0	8,800
Totals	\$316,811	\$376,139	\$420,735	\$0	\$420,735

Personnel Summary

Actual Positions		4.35	4.35	0.00	4.35
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Revenue Summary

	FY 2005 Actual	FY 2006 Budget	FY 2007 Continuation	FY 2007 Issues	FY 2007 Totals
INTRAGOVERNMENTAL SERVICES	13,427	0	22,561	0	22,561
Totals	\$13,427	\$0	\$22,561	\$0	\$22,561

PLANNING & REDEVELOPMENT

DOWNTOWN REDEVELOPMENT

Mission Statement

This division is focused on downtown redevelopment programs and initiatives to address economic and revitalization efforts for the City. Coherent City strategies, defined in the adopted Downtown and Newtown Master Plans, are seen as essential to maximize redevelopment efforts. These strategies are also seen as essential to articulate a clear vision of the strengths and direction to be taken by this division. These economic strategies will lead and coordinate public/private partnerships which should lead to the following: steady employment growth, opportunities for increased revenues, improving the quality of life, business creation, retention and expansion, support for disadvantaged and minority businesses, promotion of economic diversification and stability and support for distressed communities and those in the process of economic adjustments.

Description of Operations

The division focuses on implementing public/private partnerships as outlined in the policy framework noted above. Activities include: 1) preparation of Requests for Proposals (RFP's) for the City or CRA owned properties; 2) negotiations and preparations of development agreements with developers selected through RFP processes; 3) evaluation and administration of applications for use of tax increment funds; 4) coordination of public private redevelopment projects with related public works projects and the zoning code; and assist as needed, with Development Review for projects affected by the Downtown Code.

Work products resulting from this division include the Whole Foods Market/One Hundred Central project, Courthouse Centre, Sarasota Herald Tribune, and the Palm Avenue redevelopment project.

PUBLIC ART

The Division supports the Public Art Program that involves identifying opportunities and supporting the use of art in public places to enhance public and private development. The program includes: review of art works required within the Community Redevelopment Area in accordance with the zoning code; review of loaned and donated art works; selection of public art works to be acquired using the City's public art fund; the implementation of the repair and maintenance program; and the call to artists for the Lemon Avenue Plaza project.

In addition, the Public Art Committee granted extensions of time for five (5) of the loaned sculptures; approved two potential donations; approved the conceptual idea of three construction projects which will result in the placement of public art; approved the purchase of one (1) sculpture; approved the lease agreement for the Coexistence Exhibition; and processed several cash donations that were made to the public art fund. An extension of the lease agreement with the Sarasota Season of Sculpture was approved. The repair and maintenance program was implemented which resulted in the City owned public art collection being either repaired or cleaned. A major restoration of the art work located in and around the fountain at Lemon and Pineapple Avenues was undertaken and will be completed this summer. The finalist for the Lemon Avenue Plaza public art project was selected.

STRATEGIC PLAN

Strategic Goal - Viable, Safe and Diverse Neighborhoods and Businesses that Work Together

Strategy - Improve housing opportunities for all households.

Objective - Expand the Community Redevelopment Area to support attainable housing initiatives in the CRA district and Newtown Redevelopment area.

Task	Current Funding	Fiscal Year Completed	Funds Required
Prepare legal documents for amending CRA Plan and determine allocation of TIF between Downtown & Newtown. Status - The documents were presented to the CRA in June, 2006. The department is in the process of reviewing the Newtown Redevelopment Plan to become the CRA Plan.	Yes	2007	\$0

PLANNING & REDEVELOPMENT

DOWNTOWN REDEVELOPMENT

Strategic Goal - An Economically Sustainable Community

Strategy - Promote economic development to provide citizens access to increased job opportunities and a strong tax base.

Objective - Continue to use Tax Increment Financing (TIF) dollars to promote new retail, residential, and office growth within the CRA district.

Task	Current Funding	Fiscal Year Completed	Funds Required
Complete redevelopment of City-owned land on Palm Avenue. Status - The RFP was approved by the CRA in June,2006. The developers submittals are due Sept, 2006.	Yes	2009	\$0

Strategic Goal - An Attractive, Environmentally-Friendly Community that is Safe and Livable and Provides an Array of Cultural and Aesthetic Enjoyments

Strategy - Increase aesthetic appeal of City through public art.

Objective - Increase the display of public art works throughout the City of Sarasota.

Task	Current Funding	Fiscal Year Completed	Funds Required
Complete Federal Building Courtyard Call-to-Artists project. Status - This task is in process. Three finalists have been selected by the Public Art Committee.	Yes	2008	\$0

Strategy - Increase the aesthetic appeal of the City through the provision of a unique image.

Objective - Complete and implement the Cultural District Master Plan to preserve and improve the unique nature of Sarasota's cultural district.

Task	Current Funding	Fiscal Year Completed	Funds Required
Complete the Cultural District Master Plan and identify funding for implementation. Status - This task is in process. Completion is scheduled for Dec, 2007.	Yes	2007	\$0

Strategic Goal - Well-Maintained and Future-Oriented Infrastructure

Strategy - Provide safe transportation infrastructure.

Objective - Improve traffic circulation through a clear wayfinding system and forewarning of turns required to reach significant destinations.

Task	Current Funding	Fiscal Year Completed	Funds Required
Complete the Wayfinding System Plan. Status - The RFQ has been approved by the City Commission. The plan is scheduled for completion in 2008.	Yes	2008	\$0

Expenditures By Category

	FY 2005 Actual	FY 2006 Budget	FY 2007 Continuation	FY 2007 Issues	FY 2007 Totals
Personal Expenditures	302,858	401,682	421,719	0	421,719
Non Personal Expenditures	28,037	63,060	64,974	0	64,974
Capital Expenditures	9,710	2,900	2,900	0	2,900
Transfer Expenditures	38,000	38,000	38,000	0	38,000
Totals	\$378,605	\$505,642	\$527,593	\$0	\$527,593

PLANNING & REDEVELOPMENT

DOWNTOWN REDEVELOPMENT

Personnel Summary

Actual Positions	5.00	5.00	0.00	5.00
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Revenue Summary

	FY 2005 Actual	FY 2006 Budget	FY 2007 Continuation	FY 2007 Issues	FY 2007 Totals
TRANSFERS	839,023	873,929	973,397	0	973,397
INTRAGOVERNMENTAL SERVICES	13,871	0	36,414	0	36,414
Totals	\$852,894	\$873,929	\$1,009,811	\$0	\$1,009,811