

NEIGHBORHOOD AND DEVELOPMENT SERVICES

Mission Statement

To protect the health, safety and general welfare of the citizens by enforcing the building, zoning, housing and City codes and to work with the community and various public agencies to preserve and shape safe, vital and well planned urban environments.

Description of Operations

The essential role of the Neighborhood and Development Services Department is to provide the framework for the community to address change.

Comprehensive land use planning, required by Florida statute and practiced in Sarasota, provides a way to manage growth. It creates policies that support good jobs and affordable homes, protects natural resources and preserves historic buildings. If the City is to grow, it's important to plan those changes in beneficial ways. The City works alongside citizens to create long-range plans that will guide Sarasota's future. The Comprehensive "long range" Plan is a compilation of the City's goals for the future. This comprehensive plan is known as the Sarasota City Plan. The goals in the plan address many subject areas including land use, transportation, utilities, recreation and open space, coastal management and housing. In addition, the Future Land Use Plan identifies locations within the City designated for residential neighborhoods, offices, commercial/shopping areas, industrial areas and parks.

Sarasota's planning challenge is to reinforce and strengthen the livability of the City's neighborhoods and the central City. The City Commission's goals and strategies reflect their firm resolution to meet this challenge. The Neighborhood and Development Services departments' essential function is to prepare for, not promote nor discourage, this growth. The City has learned from the past, and by watching other communities, that inappropriate development hurts neighborhoods. If too much development occurs in the suburbs or outlying areas, the inner neighborhoods and vibrant downtown suffer.

The current planning program coordinates the review of major development and redevelopment projects to ensure they are consistent with the Sarasota City Plan and applicable development regulations. During the review of projects, planners pay particular attention to compatibility with neighborhood character and values expressed by residents throughout the planning process. Another major function is to maintain and update Sarasota's Zoning Code to ensure the development regulations contained in the code remain consistent with the Sarasota City Plan. Staff also conduct zoning reviews of building permits and apply the Federal Emergency Management Agency (FEMA) standards. Staff also review applications for City alcoholic beverage licenses.

The Downtown and Newtown Redevelopment programs are intended to coordinate and promote activities that lead to implementation of the Downtown plan and Newtown plan respectively. The Enterprise Zone program fosters redevelopment by outreaching to existing and new businesses to identify various tax incentives available through this program.

The Business Tax Office is responsible for enforcing Chapter 19 (Licenses) of the Sarasota City Code and issuing occupational licenses to all businesses located in the City.

The Code Compliance Office enforces all of the City codes with the goal of keeping all neighborhood values strong.

In addition, department staff work on a number of special projects related to housing, urban design, environmental protection, historic preservation, art in public places and other issues of concern to Sarasota.

NEIGHBORHOOD AND DEVELOPMENT SERVICES

Department Expenditures by Cost Center

	FY 2008 Actual	FY 2009 Budget	FY 2010 Continuation	FY 2010 Issues	FY 2010 Totals
033631 NEWTOWN REDEVELOPMENT OFFICE	401,281	450,803	412,923	0	412,923
033632 PLANNING & DEVELOPMENT	1,698,759	1,693,648	1,557,863	0	1,557,863
033634 DOWNTOWN REDEVELOPMENT OFFICE	835,518	356,457	531,589	0	531,589
033654 LOCAL BUSINESS TAX	107,027	130,148	122,809	0	122,809
Totals	\$3,042,585	\$2,631,056	2,625,184	0	\$2,625,184

Department Expenditures By Category

	FY 2008 Actual	FY 2009 Budget	FY 2010 Continuation	FY 2010 Issues	FY 2010 Totals
Personnel	2,663,842	2,178,950	2,113,643	0	2,113,643
Operating Expenditures	271,718	399,506	464,741	0	464,741
Capital Expenditures	69,025	14,600	8,800	0	8,800
Transfer Expenditures	38,000	38,000	38,000	0	38,000
Totals	\$3,042,585	\$2,631,056	2,625,184	0	\$2,625,184

Personnel Summary

Actual Positions	22.30	24.40	0.00	24.40
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Revenue Summary

	FY 2008 Actual	FY 2009 Budget	FY 2010 Continuation	FY 2010 Issues	FY 2010 Totals
OTHER TAXES	876,295	760,000	676,850	0	676,850
LICENSES & PERMITS	37,386	22,300	116,088	0	116,088
INTERGOVERNMENTAL	0	0	103,149	0	103,149
CHARGES FOR SERVICES	14,721	24,000	11,650	0	11,650
OTHER MISCELLANEOUS REVENUES	1,837	0	0	0	0
LICENSES	5,310	2,967	2,967	0	2,967
TRANSFERS	928,770	1,136,852	903,942	0	903,942
INTRAGOVERNMENTAL SERVICES	0	41,895	42,000	0	42,000
	\$1,864,319	\$1,988,014	\$1,856,646	\$0	\$1,856,646

NEIGHBORHOOD AND DEVELOPMENT SERVICES

NEWTOWN REDEVELOPMENT OFFICE

Mission Statement

The North Sarasota Redevelopment Division works closely with the community to successfully implement the Newtown Community Redevelopment Area (CRA) Plan. The CRA Plan requires the creation of strong partnerships between the public, private and non-profit sectors by initiating public investment, using appropriate incentives to draw private investment in the revitalization of the Newtown Community.

Description of Operations

The City of Sarasota has established a priority for redevelopment and the North Sarasota Redevelopment Division will take an active role in managing the development and implementation of the Newtown (CRA) Plan.

The implementation strategy involves the following:

1. Implement Newtown Community Redevelopment Area Plan.
2. Develop comprehensive socio-economic programs to address social and economic issues hampering the redevelopment efforts.
3. Work with the Newtown Community Redevelopment Area Advisory Board to implement the Newtown CRA Plan.
4. Establish an aggressive MBE/WBE Business Development Program that includes financial and technical assistance to encourage private sector investment
5. Provide market data to support needed services and identify business opportunities.
6. Provide the design framework for new construction.
7. Identify strategic business cluster locations for development.
8. Make Newtown a destination in Sarasota County.
9. Reorient Dr. Martin Luther King, Jr. Way corridor from primarily non-profit service providers to community retail and commercial utilizing the Main Street concept.
10. Support Sarasota Housing Authority initiatives to revitalize all housing authority properties to provide adequate and alternative housing options to current housing authority and greater Newtown residents.
11. Use various electronic media and technology, i.e. website, to keep the community informed and market the Newtown community for new business and residential development.

The Newtown CRA Plan has identified specific deficiencies along Dr. Martin Luther King, Jr. Way, the commercial corridor that bisects Newtown and the surrounding unincorporated Newtown area. The CRA Plan also includes recommendations for specific strategies for attracting new businesses to the Newtown area, as well as recommendations to improve housing options and other educational, cultural, and quality of life issues.

The City of Sarasota has the lead responsibility for the Sarasota County/City of Sarasota Enterprise Zone. This includes reporting requirements to the Florida Governor's Office of Tourism, Trade and Economic Development to ensure that the Enterprise Zone remains a viable option for commercial and industrial business development in depressed areas like Newtown.

Enterprise Zone activities are established by a 13 member Enterprise Zone Development Agency (EZDA) Advisory Board, in its Strategic Master Plan that details specific goals and objectives that must be implemented by specific times and entities with specific measurable outcomes. An important tool in the implementation is outreach to the residential and business communities. This will be accomplished using a newsletter, public educational seminars, public-speaking engagements, advertising media, various websites and other creative methods to reach the community participants

The Newtown area has received designations from numerous programs, i.e. Florida Enterprise Zone, Historically Underutilized Business Zone (HUBZone), Urban Infill and Redevelopment, Community Redevelopment Area, and Florida Front Porch Community, to stimulate revitalization in and around Newtown. Additionally Newtown has also been designated as a Narcotics Exclusion Zone to assist in elimination of narcotics sales in North Sarasota.

The Newtown community (census tracts 2 and 3) was the area used by the City and County of Sarasota to justify designation as Entitlement Communities by the Department of Housing and Urban Development (HUD). The department will work closely with the Office of Housing and Community Development (OHCD) to obtain a portion of the Community Development Block Grant (CDBG) funds to establish economic development programs intended to encourage and stimulate private sector investment. As Entitlement Communities, federal and state funds are allocated, on an annual basis, for housing and economic development activities that will serve to eliminate the pervasive conditions of poverty, blight and neglect that have fostered communities such as Newtown.

NEIGHBORHOOD AND DEVELOPMENT SERVICES

NEWTOWN REDEVELOPMENT OFFICE

Staff will work with the Newtown Community Redevelopment Area Advisory Board to update the Newtown Redevelopment Plan and make recommendations to the City Commission regarding budget priorities for the Newtown area.

CITYWIDE PRIORITIES

PRIORITY - Newtown Redevelopment

Strategy

Pursue programs that enhance the social and economic features of Newtown.

Task

Maintain the Newtown Community Redevelopment Agency Advisory Board, establish goals for the Board and provide staff support.

Conduct an Annual Youth Summit in Newtown.

Maintain and promote the Enterprise Zone Incentives in Newtown.

PERFORMANCE MEASURES

Description	Unit	FY 2007	FY 2008	FY 2009	FY 2010
Output Measure					
Maintain Newtown CRA Advisory Board	Number	n/a	1	n/a	n/a
Annual Youth Summit	Number	n/a	1	1	1
Enterprise Incentives	Yes/No	Yes	Yes	Yes	Yes

Expenditures By Category

	FY 2008 Actual	FY 2009 Budget	FY 2010 Continuation	FY 2010 Issues	FY 2010 Totals
Personnel	371,610	412,379	374,581	0	374,581
Operating Expenditures	29,671	38,424	38,342	0	38,342
Totals	\$401,281	\$450,803	\$412,923	\$0	\$412,923

Personnel Summary

Actual Positions	4.50	4.50	0.00	4.50
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Revenue Summary

	FY 2008 Actual	FY 2009 Budget	FY 2010 Continuation	FY 2010 Issues	FY 2010 Totals
TRANSFERS	38,787	350,803	412,923	0	412,923
Totals	\$38,787	\$350,803	\$412,923	\$0	\$412,923

NEIGHBORHOOD AND DEVELOPMENT SERVICES

PLANNING & DEVELOPMENT

Mission Statement

To work with the community and various public agencies to preserve and shape a safe, vital, and well-planned urban environment.

Description of Operations

Planning and Development staff have nine major responsibilities. They are:

1. Development Review - Planning staff coordinates the review and processing of development applications. Many developments embrace multiple petitions, i.e. a rezone accompanied by a site plan and/or a street vacation or conditional use. Current Planning staff supports, as well as chairs, the Development Review Committee which meets twice per month. Staff also prepares a written analysis of development applications and presents the analysis at Planning Board and City Commission public hearings as these boards review and act upon them.

The development review program expanded with the evolution of the new Downtown Code. Administrative procedures were prepared to address such matters as Zoning Code confirmation and interpretation requests as well as adjustments to development standards under the Downtown Code. This program includes a review of building permits for properties within the Downtown that alter or create new exterior structures and surfaces.

Other applications include adjustments, annexations, extension of previously approved site plans, off-site and shared parking agreements, pre-applications, Zoning Code confirmations and interpretations, and "G" zone waivers.

2. Zoning Code Maintenance - During Fiscal Year 2008, the City Commission adopted 33 zoning text amendments. These amendments are necessary to maintain the currency of the zoning code. The Development Review Committee and the Planning Board review these changes before they are acted upon by the City Commission.

3. Comprehensive Plan Maintenance - Each year, the Division coordinates the review and processing of public and private sector proposals to amend the City's comprehensive plan. In undertaking this task, the Division works with the Development Review Committee and formulates recommendations to both the Planning Board and the City Commission. Coordination with the Florida Department of Community Affairs also occurs for all "large scale" amendments which historically represent the majority of those amendments requested.

4. Comprehensive Plan Update - The last major comprehensive plan update was adopted in December 2008. The next Evaluation and Appraisal Report (EAR) should be due in November 2012.

5. Intergovernmental/Interagency Coordination and Special Studies - The Division is involved in a wide variety of tasks that oftentimes involves other City, County, regional and state agencies. Recent examples include:

- Ongoing support to the City's capital improvement program development,
- Cultural District Master Plan support,
- Support of the US 41 scenic highway designation,
- Membership on the Metropolitan Planning Organization's Technical Advisory Committee,
- Membership on the Sarasota County School Board's school siting and planning committees.
- Review and analyze pre-annexation and annexation proposals,
- Support attainable housing initiative,
- Strategic plan support,
- Analysis of City's interlocal agreements in accordance with State mandate,
- Support the development of the state mandated "Interlocal Agreement for Public School Facilities Planning", and
- Settlements to comprehensive plan challenges.

6. Data Base Maintenance - Data necessary to support the Department's development and redevelopment activities are maintained, to a large degree, by this Division. For example:

- Census data is maintained and aggregated as necessary,
- Development is monitored to ensure that adopted area wide thresholds are not exceeded,
- GIS layers, including Future Land Use and zoning, are updated and maintained,
- Digitally manipulated maps are produced to support Department activities, and
- Web page maintenance.

7. Historic Preservation - The preservation of structures, sites, and districts of historical, architectural and archaeological

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merit are among staff's responsibilities. A professional historic preservation planner coordinates the review and processing of FMSF Demolitions, Local Historic Designation applications, National Historic Nominations as well as Certificates of Appropriateness [COAs] for moving, remodeling, or demolition of historic structures. The Historic Preservation Board meets monthly to review COAs, Local Designations, and FMSF Demolitions to be processed in accordance with Secretary of Interior standards.

The Downtown Historic District nomination is now in Washington, DC for final review. Also in FY 2009, staff prepared and submitted a Small Grants application to the State of Florida to fund an update of the Phase I Survey of historic resources within the City. The update should add approximately 350 new structures to the existing 5,400 listed in the Florida Master Site File. Last year the City of Sarasota was designated a Preserve America Community. This will open new Federal grant funding options for the City.

8. Public Art - The Division supports the Public Art Program that involves identifying opportunities and supporting the use of art in public places to enhance public and private development. The program includes: review of art works required within the Community Redevelopment Area in accordance with the zoning code; review of loaned and donated art works; selection of public art works to be acquired using the City's public art fund; implementation of the repair and maintenance program; relocation of art works as needed; and the commissioning of new art works using a call-to artists process.

9. Neighborhoods - The Section supports citizens in the formation and management of neighborhood associations. This division acts as a liaison between City departments and over 75 neighborhood and business associations in resolving issues and responding to requests for assistance. Active neighborhood associations cover over 80% of the City limits. Staff also manages a contact database of neighborhood and business associations that are utilized by City departments for meeting notification and communication purposes.

Staff may attend, and are often times asked to make presentations at neighborhood association/group meetings. Staff will periodically facilitate dialogue between neighborhood associations and various entities to resolve issues and reach compromise. Questions and concerns from these meetings directed to the City are also documented by staff, who will report back to the association when the question/concern has been responded to by the respective City department. The Section participates with other City departments in delivering services/programs to neighborhoods. Some examples of these inter-departmental partnerships include: Public Works - in coordinating requests for street signs, neighborhood identification signs, traffic calming, sidewalks, curb and gutter, and other neighborhood infrastructure projects; and also requests for park enhancements, tree trimming, trash receptacles, landscaping, street lights, and tree-watering commitments for the Green Canopy Program; City Auditor & Clerk/Information Technology - by maintaining the Neighborhood Calendar on the City's website and creating on-line resources and placing documents on-line.

The Section is assisting with the "New Beginning for Newtown" initiative. Considered one of the City Commission's top five priorities, the staff continues to play a vital role in supporting this asset-based community development initiative through assisting Newtown stakeholders in scheduling, staffing, and providing administrative services for action committee meetings and related efforts.

The City established the Neighborhood Action Strategy (NAS) process in 1999 as a programmatic approach to revitalizing and investing in neighborhoods affected by blight or potential blight. Those investments range from capital improvement projects to focusing City staff resources on a specific neighborhood issue or concern. NAS plans have been adopted for eight City neighborhoods: Park East, Gillespie Park, Rosemary District, Bayou Oaks, Central Cocanut, Arlington Park, Alta Vista and Poinsettia Park. Staff actively manages the implementation of action items from these NAS's and tracks their progress while providing results to service users and providers. There are a total of 646 individual action items for the eight NAS neighborhoods.

In FY 2008, the City Commission approved the transformation of the Neighborhood Action Strategy program to the Neighborhood Asset Strategy program. A planning program open to all neighborhoods within the City, the revised NAS process centers around an Asset-Based Community Development (ABCD) philosophy focusing on strengths of a neighborhood, rather than deficiencies. The objective is to work with residents to identify and evaluate strengths and capacities within a neighborhood area and match the resident-identified assets to a community need. The "inside-out" approach of ABCD invites residents to become increasingly engaged and mobilizes them to take ownership of their neighborhood and its future-Citizens become the producers of neighborhood well being.

The Section is a required participant in the City's Development Review process and is an active member of the Development Review Committee (DRC). Prior to the City receiving an application for a rezone, major/minor conditional use,

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street/right-of-way vacation, or comprehensive plan amendment, the applicant is required to hold a community workshop informing stakeholders of the development proposal at the beginning of the development process. Staff is responsible for coordinating and facilitating all Community Workshops within the City.

The City of Sarasota Citizens' Academy, administered by the Neighborhoods Section is a behind-the-scenes, interactive course on the functions of City Hall. Similar to other academies throughout the nation, participants have an opportunity to learn about City operations and programs in depth. The hands-on approach utilized leaves citizens with a unique understanding of City services. The Academy is held on an annual basis.

The Section also administers the Neighborhood Grant Program, which was developed to assist associations in improving the quality of life in neighborhoods. The total grant funds available are approximately \$50,000, depending on previous year civil seizure collections generated by the City's Motor Vehicle Impoundment Program. There are two grant opportunities: "Neighborhood Partnership" grants are accepted bi-annually for large-scale neighborhood projects. "Community Building" grants are accepted monthly for small community building events. Associations are eligible for one Neighborhood Partnership grant and up to two Community Building grants per fiscal year.

Staff also coordinate the location and fabrication of neighborhood identification signs based on association requests. In 2005, the City Commission approved a palette of six different neighborhood sign designs from which associations may choose. Many of the existing neighborhood identification signs have been funded through neighborhood grants.

The Section houses the City's Neighborhood Resource Center which provides neighborhood leaders with access to a scanner, Xerox, and technical assistance to create newsletters, flyers, door hangers and other items to assist them in managing their associations and promoting events. Staff may produce GIS maps and databases as requested by associations throughout the year. Such work includes mapping of individual neighborhood associations and updated property owner address listings.

Staff maintains and coordinates use of a neighborhood special event trailer, available to all associations for association-related events on a first-come basis. This trailer contains coolers, tables, chairs, portable tent and other event items. The event trailer has proven beneficial to associations holding community gatherings in an effort to increase neighborhood pride and deepen a sense of community.

The Section also monitors state, federal and private sector sources for grant opportunities to fund City initiatives.

CITYWIDE PRIORITIES

PRIORITY - Planning and Redevelopment

Strategy

To assure that homes and commercial buildings for City residents and visitors meet Zoning code requirements.

Task

Review and approve all construction plans for compliance within established time frames.

PERFORMANCE MEASURES

Description	Unit	FY 2007	FY 2008	FY 2009	FY 2010
Output Measure					
Zoning plans reviewed	Number	n/a	2,000	1,900	1,800
Effectiveness Measure					
Plans review within 10 days of initial report	Percent	95%	95%	95%	95%

PRIORITY - Planning and Redevelopment

Strategy

To enhance the quality-of-life for City neighborhood residents.

NEIGHBORHOOD AND DEVELOPMENT SERVICES

PLANNING & DEVELOPMENT

Task

Monitor adopted Neighborhood Action Strategy (NAS) for Park East, Gillespie Park, Rosemary District, Bayou Oaks, Central Coconut, Arlington Park, Alta Vista and Poinsettia Park to ensure Neighborhood Action Strategy tasks and projects are accomplished.

Update information on each Neighborhood Action Strategy via "Neighborhood Action Strategy Status Report" and publish via the City website.

PERFORMANCE MEASURES

Description	Unit	FY 2007	FY 2008	FY 2009	FY 2010
Output Measure					
NAS plan items implemented as planned	Percent	n/a	70%	75%	n/a

PRIORITY - Sustainability/Environmental Energy Management

Strategy

To ensure that all building permits issued meet the goals and intent of both the Zoning Code and the Sarasota City Comprehensive Plan and Tree Protection ordinance.

Task

To ensure construction and signage is in compliance with the zoning code, concurrency requirements and Federal Emergency Management Agency (FEMA) regulations. Implement any changes to flood maps as required by the FEMA.

PERFORMANCE MEASURES

Description	Unit	FY 2007	FY 2008	FY 2009	FY 2010
Output Measure					
Board of Adjustment petitions	Number	15	5	5	5
Alcoholic beverage licenses reviewed	Number	122	124	120	120
Walk-in customers served	Number	1,411	10,983	10,250	10,000
Effectiveness Measure					
Review plans for zoning compliance within 12 days	Percent	95%	95%	95%	95%
FEMA CRS rating received (1-10)	Rating	7	7	7	7
BOA petitions prepared w/i 15 days rec.	Percent	100%	100%	100%	100%
Tree inspections within 48hrs of request	Percent	90%	95%	95%	95%
Efficiency Measure					
Zoning plans reviewed per FTE/month	Number	204	227	222	222
Tree inspections per inspector/month	Number	38	42	40	40

PRIORITY - Economic Development

Strategy

An economically sustainable community.

Task

To identify, document, protect, preserve, and enhance all cultural, historic, architectural and archaeological resources of the City.

To further the commitment of the city to the aesthetic enrichment of the community through the private and public acquisition of works of art.

North Tamiami Trail Redevelopment to promote economic redevelopment to provide citizens access to increased job opportunities and a stronger tax base.

Manage public/private projects downtown that achieve CRA objectives.

NEIGHBORHOOD AND DEVELOPMENT SERVICES PLANNING & DEVELOPMENT

PERFORMANCE MEASURES

Description	Unit	FY 2007	FY 2008	FY 2009	FY 2010
Output Measure					
Monthly historic preservation meetings	Yes/No	Yes	Yes	Yes	Yes
Certificates of Appropriateness	Number	n/a	14	10	8
Historic designations	Number	n/a	4	5	4
Process Florida Master Site file demos	Number	n/a	6	5	4
Attend quarterly public art meetings	Yes/No	Yes	Yes	Yes	Yes
Process public art proposals	Yes/No	Yes	Yes	Yes	Yes
Maintain public art	Yes/No	Yes	Yes	Yes	Yes

PRIORITY - Transportation

Strategy

To develop and maintain a safe, convenient, and efficient transportation system.

Task

Wayfinding to deliver a planned system of information and directions by providing a hierarchy of signage to allow route selection through an area to a destination.

PERFORMANCE MEASURES

Description	Unit	FY 2007	FY 2008	FY 2009	FY 2010
Output Measure					
Complete Wayfinding Master Plan within 12 mths	Yes/No	n/a	No	No	Yes

PRIORITY - Safe Communities

Strategy

To strengthen City neighborhood and business associations.

Task

Grant Program to improve the quality of life within City neighborhoods and strengthen the neighborhood and business associations.

PERFORMANCE MEASURES

Description	Unit	FY 2007	FY 2008	FY 2009	FY 2010
Output Measure					
Grant cycles	Number	2	2	2	2
Neighborhoods receiving grants	Number	17	20	22	25
Effectiveness Measure					
Grant awards	Percent	100%	100%	100%	100%

PRIORITY - Citizen Engagement

Strategy

To provide citizens with a holistic understanding of City operations and services.

Task

Facilitate semi-annual Citizens' Academy course.

NEIGHBORHOOD AND DEVELOPMENT SERVICES PLANNING & DEVELOPMENT

PERFORMANCE MEASURES

Description	Unit	FY 2007	FY 2008	FY 2009	FY 2010
Output Measure					
Citizens' Academies	Number	2	2	2	2
Effectiveness Measure					
Citizens' Academy graduation rate	Percent	n/a	80%	85%	n/a

Expenditures By Category

	FY 2008 Actual	FY 2009 Budget	FY 2010 Continuation	FY 2010 Issues	FY 2010 Totals
Personnel	1,420,113	1,366,294	1,243,092	0	1,243,092
Operating Expenditures	210,891	314,954	308,171	0	308,171
Capital Expenditures	67,755	12,400	6,600	0	6,600
Transfer Expenditures	0	0	0	0	0
Totals	\$1,698,759	\$1,693,648	\$1,557,863	\$0	\$1,557,863

Personnel Summary

Actual Positions	13.45	12.65	0.00	12.65
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Revenue Summary

	FY 2008 Actual	FY 2009 Budget	FY 2010 Continuation	FY 2010 Issues	FY 2010 Totals
OTHER TAXES	100,456	50,000	40,000	0	40,000
LICENSES & PERMITS	29,921	24,500	20,500	0	20,500
CHARGES FOR SERVICES	14,721	24,000	18,500	0	18,500
OTHER MISCELLANEOUS REVENUES	337	0	0	0	0
INTRAGOVERNMENTAL SERVICES	0	41,895	42,000	0	42,000
Totals	\$145,435	\$140,395	\$121,000	\$0	\$121,000

NEIGHBORHOOD AND DEVELOPMENT SERVICES

DOWNTOWN REDEVELOPMENT OFFICE

Mission Statement

To work with the community on downtown redevelopment programs and initiatives to address economic and revitalization efforts for the City through implementation of the adopted Downtown Master Plan 2020 (aka Community Redevelopment Plan).

Description of Operations

The division focuses on implementing public/private partnerships as outlined in the policy framework noted above. Activities include: 1) preparation of Requests for Proposals ("RFP's) for the City of CRA owned properties; 2) negotiations and preparations of development agreements with developers selected through RFP processes; 3) evaluation and administration of applications for use of tax increment funds; 4) coordination of public private redevelopment projects with related public works projects and the zoning code; and assist as needed, with Development Review for projects affected by the Downtown Code.

Work products resulting from this division include: the Whole Foods Market/One Hundred Central project; Courthouse Centre; Sarasota Herald Tribune; Ringling Square, Wayfinding System; the Palm Avenue Redevelopment Project; Selby Five Points Park Conceptual Plan, Cultural Park Plan; Reconnecting the Downtown to the Bayfront Plan; and Downtown Green Space plan.

The division also provides staff support services to the Community Redevelopment Agency (CRA) Advisory Board that provides advice to the CRA. CRA Advisory Board activities include providing recommendations for: project priorities for tax increment funding, attainable housing initiatives, RFPs for Palm Avenue redevelopment, and ranking of developer proposals for the Palm Avenue.

CITYWIDE PRIORITIES

PRIORITY - Transportation

Strategy

To develop and maintain a safe, convenient, and efficient transportation system.

Task

To create a multi-modal transportation plan for the next generation of workers, visitors and residents.

Design and construct parking garage on City's Palm Avenue parcel.

Complete Downtown to the Bayfront and Connectivity Studies and implement as approved.

PERFORMANCE MEASURES

Description	Unit	FY 2007	FY 2008	FY 2009	FY 2010
Output Measure					
Adopt transportation regulations w/i 3 years	Yes/No	n/a	n/a	No	No
Construction of Palm Ave garage by fall 2010	Yes/No	n/a	n/a	No	Yes
Complete bayfront study within 6 months	Yes/No	n/a	No	No	Yes

Expenditures By Category

	FY 2008 Actual	FY 2009 Budget	FY 2010 Continuation	FY 2010 Issues	FY 2010 Totals
Personnel	782,494	300,766	401,918	0	401,918
Operating Expenditures	15,024	17,691	91,671	0	91,671
Capital Expenditures	0	0	0	0	0
Transfer Expenditures	38,000	38,000	38,000	0	38,000
Totals	\$835,518	\$356,457	\$531,589	\$0	\$531,589

NEIGHBORHOOD AND DEVELOPMENT SERVICES DOWNTOWN REDEVELOPMENT OFFICE

Personnel Summary

Actual Positions	2.95	5.85	0.00	5.85
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Revenue Summary

	FY 2008 Actual	FY 2009 Budget	FY 2010 Continuation	FY 2010 Issues	FY 2010 Totals
LICENSES & PERMITS	0	0	97,988	0	97,988
INTERGOVERNMENTAL	0	0	103,149	0	103,149
OTHER MISCELLANEOUS REVENUES	1,500	0	0	0	0
TRANSFERS	889,983	786,049	491,019	0	491,019
Totals	\$891,483	\$786,049	\$692,156	\$0	\$692,156

NEIGHBORHOOD AND DEVELOPMENT SERVICES LOCAL BUSINESS TAX

Mission Statement

To apply fairly the occupational license tax to all businesses located in the City of Sarasota.

Description of Operations

The local business tax office issues business tax receipts to all businesses located within the City and ensures they are properly zoned. The local business tax office accounts for all fees and ensures all fees are assessed and collected.

CITYWIDE PRIORITIES

PRIORITY - Budget/Finance

Strategy

To collect local business tax fees and conduct inspections.

Task

To review and issue requested licenses and conduct inspections within required time frames.

PERFORMANCE MEASURES

Description	Unit	FY 2007	FY 2008	FY 2009	FY 2010
Output Measure					
Occupational licenses issued	Number	5,987	5,665	5,000	5,000
Occ. license inspections conducted	Number	300	250	200	200
Walk-in customers served	Number	763	455	250	250
Effectiveness Measure					
Occ. lic. issued w/i 3 days of app	Percent	95%	95%	95%	95%

Expenditures By Category

	FY 2008 Actual	FY 2009 Budget	FY 2010 Continuation	FY 2010 Issues	FY 2010 Totals
Personnel	89,625	99,511	94,052	0	94,052
Operating Expenditures	16,132	28,437	26,557	0	26,557
Capital Expenditures	1,270	2,200	2,200	0	2,200
Totals	\$107,027	\$130,148	\$122,809	\$0	\$122,809

Personnel Summary

Actual Positions	1.40	1.40	0.00	1.40
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Revenue Summary

	FY 2008 Actual	FY 2009 Budget	FY 2010 Continuation	FY 2010 Issues	FY 2010 Totals
OTHER TAXES	775,839	710,000	630,000	0	630,000
LICENSES & PERMITS	12,775	767	567	0	567
Totals	\$788,614	\$710,767	\$630,567	\$0	\$630,567