

# Skateboard Park

## Mission Statement

To enhance and improve the quality of life in the City of Sarasota by effectively identifying, developing and delivering park and recreational activities along with comprehensive programs that maintain the park as a safe and aesthetically pleasing area for the residents and visitors utilizing the park.

## Description of Operations

The Sarasota Skate Park, completed in the Fall of 2003, attracts an average of 25,000 in attendance each year. Skateboarders and in-line skaters of all skill levels practice their sport on the impressive 25,000 square foot concrete skate park while spectators are entertained by their fearless abilities and daring tricks. Since opening, the park has drawn nationwide attention from skating enthusiasts, trade publications and websites.

## CITYWIDE PRIORITIES

### PRIORITY - OPERATIONAL FOCUS

#### Strategy

Maintain the Skate Park as a safe and aesthetically pleasing recreational facility for the residents and visitors utilizing the park.

#### Objective

- Provide recreational activities for skaters of different skating disciplines and skill levels.
- Keep area clean of debris and litter to enhance appearance.
- Maintain all landscaped areas in accordance with established schedules.

## PERFORMANCE MEASURES

Description	Unit	FY 2008	FY 2009	FY 2010	FY 2011
<b>Output Measure</b>					
Annual passes sold	Number	873	869	725	500
Daily passes sold	Number	5,118	3,186	3,972	1,250
Special event activities ~ days	Number	20	25	30	0

## Cost Center Expenditures By Category

	FY 2009 Actual	FY 2010 Budget	FY 2011 Continuation	FY 2011 Issues	FY 2011 Totals
Personnel	177,524	195,045	138,204	-115,764	22,440
Operating Expenditures	13,180	66,382	71,375	-29,175	42,200
Capital Expenditures	5,410	7,500	500	0	500
Totals	196,114	268,927	210,079	-144,939	65,140

## Personnel Summary

Actual Positions	1.90	1.00	-1.00	0.00
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## Revenue Summary

	FY 2009 Actual	FY 2010 Budget	FY 2011 Continuation	FY 2011 Issues	FY 2011 Totals
Charges for Services	57,214	73,900	74,200	-22,200	52,000
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## Alternate Proposal - Skate Shop

As a means of recognizing the City's present economic challenges, it is proposed that staff supervision for the Skate Park facility be eliminated. With an open, minimally-staffed facility, the public will enjoy this recreational activity as it is offered unsupervised in many cities across the country.

Sales of six-month helmet stickers/daily admission tickets and the current waiver program, supported by state statute, can be administered in the adjacent Police Headquarters.

City staff will pursue, through the RFP process, a license use agreement with a vendor to occupy the office/pro shop building. This arrangement will provide a vested presence, allow for monitoring of helmet stickers and daily admission receipts, can expand operating hours, offer merchandise/concessions sales, and organize special event/competitions. To supplement security, either a security service or a volunteer program will be developed possibly including Sarasota Police Citizen Volunteers and parents.

### Cost of Issue

Personal	-115,764
Operating	-29,175
Capital	0
Transfers	0
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Total	(\$144,939)

### Revenue

Charges for Services	-22,200
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	-22,200

Net Cost of Issue (\$122,739)