



May 12, 2008

Dear Business Partner ,

We are excited to partner with you as we begin our new Commercial and Business Recycling program. This program assists businesses and retailers in complying with the City's existing mandatory recycling ordinance. Our Commercial and Business Recycling program began as part of the City of Sarasota's 'Your Green City' initiative. Commercial and Business locations generate waste and recyclable materials including mixed paper, cardboard, glass, plastics, aluminum, tin, batteries and lamps. Together we can be committed to diverting these materials from the waste stream to ensure a healthier environment and to make this 'Your Green City'. Recycling may also save you money. When you recycle you may notice economic benefits such as being able to downsize your garbage dumpster and/or change the number of weekly pick ups which might save you and your company money. Also, you may consider partnering with adjacent business owners for additional cost savings and to increase the success of your recycling efforts.

The "Minding Your Business" brochure is enclosed as a resource to aid you. You can also find information on recycling vendors, proper waste disposal and online training modules at [www.yourgreencity.sarasotagov.com](http://www.yourgreencity.sarasotagov.com). To help conserve natural resources and protect the environment, we ask that you join us in participating in our waste reduction and recycling program by implementing recycling at your location.

Please review the information about the recycling program procedures below:

Waste reduction is an important part of our new program. We ask that you partner with us to:

- Ensure that you recycle all recyclable materials by contracting with a local recycling vendor
- Dispose of all Hazardous Waste material properly
- Look for opportunities to reduce packaging.
- Use reusable shipping materials such as plastic pallets, plastic crates, corrugated cardboard boxes.
- Increase the amount of recycled material content in products and packaging.

We will be making every effort to educate residents and guests of our City about our recycling program. We ask that you please educate your workers and guests about the recycling policies and procedures that you develop. We are happy to provide you with resources and educational materials that will assist you as you design your recycling program.

For more information, or if you have any questions or concerns, please contact Michele Mician at the City's 'Your Green City' program at 941-365-2200 x. 6317 or [michele\\_mician@sarasotagov.com](mailto:michele_mician@sarasotagov.com). We look forward to working with you to accomplish the goals of our commercial and business recycling program. Thank for helping us make Sarasota 'Your Green City'.

Sincerely,

Michele Mician, Commercial Recycling Program Coordinator  
City of Sarasota  
Public Works Department